

CARDXX, INC. ANNOUNCES IDENTITA TECHNOLOGIES INTERNATIONAL SRL'S EXERCISE OF OPTION TO ACQUIRE THE COMPANY

Englewood, Colorado, July 8, 2008 -- CardXX Inc. (CXCQ.PK) announced today that, as part of its exclusive license agreement with Identita Technologies International SRL, Identita has exercised its option to acquire the capital stock of the Company, subject to stockholder approval and other closing conditions.

Under the terms of the agreement, which was executed in July 2007, Identita has agreed to acquire all of the outstanding capital stock of the Company, which will give Identita ownership rights to all patented and patent pending intellectual property of Cardxx relating to Cardxx's RAMP molding technology. The proposed transaction will be subject to the approval of Cardxx shareholders and other closing conditions. Additional details regarding the proposed transaction, including the purchase price and the timing of the closing, will be announced shortly.

About CardXX

CardXX provides secure encapsulation of advanced electronics with its proprietary, patented encapsulation process known as the Reaction Assisted Molded Process (RAMP) for the production of advanced powered Smart Cards, Active RFID tags, and other small form factor devices. RAMP is a core technology used for next-generation smart card and RFID device manufacturing that enables the integration of electronic components such as batteries, data displays, keypads, chemical sensors, fingerprint sensors, and other elements.

The Statements contained in this release that are not purely historical are forward-looking statements within the Private Securities Litigation Reform Act of 1995 and are subject to various risks, uncertainties and other factors that could cause the Company's actual results, performance or achievements to differ materially from those expressed or implied by such forward-looking statements. Forward looking statements include, but are not limited to, those relating to demand for the Company's services, expected demand for our services and expectations regarding our revenues, the Company's ability to continue to utilize goodwill, to continue to increase gross margins, to achieve and manage growth, to develop and market new applications and services, risks relating to the acquisition and integration of acquired businesses, demand for new services and applications, timing of demand for services, industry strength and competition and general economic factors. Investors are directed to consider such risks, uncertainties and other factors described in documents filed by the Company with the Securities and Exchange Commission.